



ncva | Northumberland
Community &
Voluntary Action
In the community for the community

2022 Brand

(work in progress)

Colour Specification

Logo

	CMYK				RGB			Hex (Web)
Emerald	C100	M10	Y100	K0	R0	G141	B63	008d3f
(shade)	C100	M10	Y100	K20	R0	G122	B54	007a36
Gold	C0	M25	Y100	K0	R253	G195	B0	fdc300
(shade)	C0	M25	Y100	K20	R214	G167	B0	d6a700
Blue	C80	M0	Y10	K0	R0	G176	B219	00b0db
(shade)	C80	M0	Y10	K20	R0	G150	B187	0096bb
Lime	C50	M0	Y100	K0	R149	G193	B31	95c11f
(shade)	C50	M0	Y100	K20	R128	G165	B27	80a51b

Text

	CMYK				RGB			Hex (Web)
Navy	C100	M100	Y0	K50	R33	G20	B82	211452