

*"Leadership is the capacity to translate vision into reality" **

At Baobab Growth we believe inspirational leaders command loyalty as their qualities of clarity, integrity and courage are attractive. In addition leaders develop personal understanding of the people and environment they operate. They don't coerce but empower others to realise their potential.

Did you know over 90% of bosses believe they are great managers, whereas 70% of employees say the worst part of their job is their boss!

Research shows that poor leadership is often at the root of employee dissatisfaction, this can have a major impact on productivity, creativity and in turn, company profits. Yet a great leader can inspire their team to achieve great success, make the most of their talents and ultimately enhance the turnover of any business.

At Baobab Growth we work with you to design a programme that enables you to grow your current and future leaders incorporating a variety of interactive and practical solutions. We draw on the latest neuroscience and emotional intelligence to enhance leadership qualities throughout your business.

We work with leaders at all levels to enable them to examine their strengths, trust their own judgement, and understand the need for clarity and effective communication. We encourage them to shine the spotlight on others, not themselves. They learn how to influence others to aspire to greater goals and unlock the profit-making potential of your entire workforce.

"Leadership is about getting people to do what you want them to do, because they want to do it!" Eisenhower

*Warren Bennis